



TRENDS
Morex  *Ribbon*
2020 AND BEYOND

TRENDS

WHAT
INFLUENCES
AND
IMPACTS?



F A S H I O N



STREET STYLES



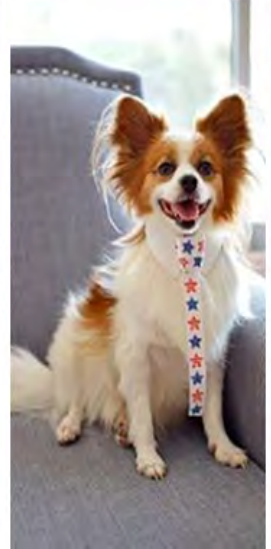
CELEBRITIES



CHANEL

▶ CHANEL.COM

INSTAGRAM & INFLUENCERS



COLOR FORECASTS

Key Colour Evolution



Neo Mint

This new directional colour heralds the start of a new decade, embodying an optimistic mood when advances in tech and science will take hold

Purist Blue

Blue's transition from a core colour to a fashion colour evolves in a softer way for 2020, moving away from the strong cobalts of recent seasons

Cassis

Cassis departs from the sweet tones that have had such a huge impact across markets recently, offering a deeper fusion of pink and purple

Cantaloupe

Youthful oranges from the previous two years settle into a milkier, more subdued tone, which offers broader appeal across ages and categories

Mellow Yellow

Yellow will hit the mass market as it shifts to the deeper tone of Mellow Yellow, feeding into the ongoing popularity of earthy, baked hues.



PATTERN & PRINT DESIGNS



Spring/Summer 2020 Print...
pinterest.com



PATTERN CURATOR - V...
fashionvignette.blogspot...



Spring/Summer 2020 Print &...
pinterest.com



Spring/Summer 2020 Print &...
blog.patternbank.com



Spring/Summer 2020 P...
blog.patternbank.com



Spring/Summer 2020 Print...
trends.bookofmaster.com



The Fashion Trend of Autumn/Winter 2020 ...
sbs-zipper.com



Spring/Summer 2020 P...
pinterest.com



Image result for patter...
pinterest.com



PATTERN CURATOR - ...
fashionvignette.blogspot...



8 Spring 2020 Fashion ...
architecturaldigest.com



Spring/Summer 2020 Catwalk Print ...
patternbank.com



2020 pattern - Topfashion
fushr.com



Spring/ Summer 2020 Print Tre...
glowsly.com



New SS20 Trend Report out now! by Lizzy ...
dribbble.com



MIRELLA BRUNO - NEO...
bloglovin.com



Summer Fruit - 2020 S/S Pattern Trend ...
popfashioninfo.com



2020 S/S Pattern trend of Girls' Wear
popfashioninfo.com



pattern, art, illustration, trend ...
pinterest.com



PATTERN CURATOR - P...
fashionvignette.blogspot...

INTERIOR DESIGN



INTERNATIONAL TRADE SHOWS



PINTEREST'S TOP 2020 TRENDS



Conscious consumption

A push for more eco-friendly habits is changing how we live—from everyday choices to life's biggest milestones.



Finding balance

Improve your outlook with
habits that put yourself
before your selfie.



Home hub

Sure, home is where the heart is. But now it's also where your office is...and your gym...and maybe even your waterfall.



Internationally inspired

The world feels smaller than ever as people trade influences and traditions every which way.



Pampered pets

People treat their pets just like their human family. Or in some cases...even better.



Beyond binary

More products and services are moving beyond gendered labels and structured options.



Responsible travel

It's time for a travel tune-up. People are looking to lessen their impact, but keep the fun.



Re-wilding

Hear that? That's the call of the wild, urging you to get outside.

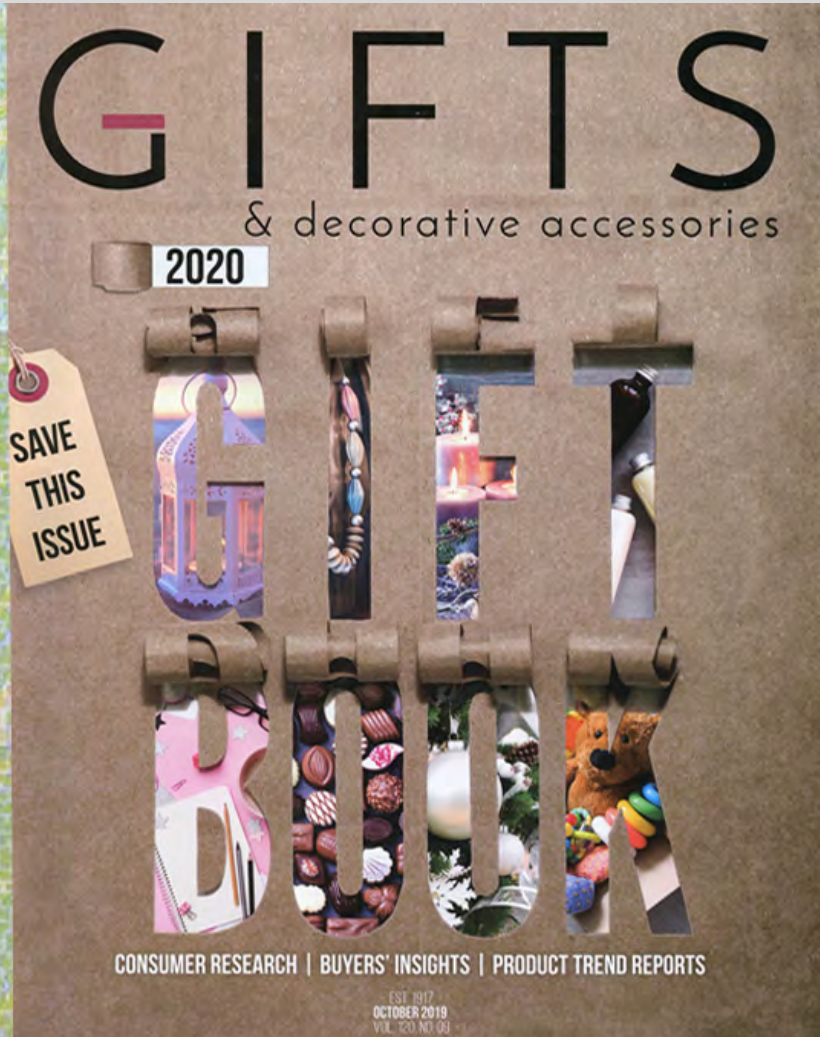


Space everything

Get ready for liftoff! For 2020, there's a new kind of space race.



BUYING HABITS BY DEMOGRAPHIC-SURVEYS & STATISTICS



BUYING HABITS BY DEMOGRAPHIC-SURVEYS & STATISTICS

Gen Z

BORN
BETWEEN
1995 - 2015

Millennial

BORN
BETWEEN
1980 - 1994

Gen X

BORN
BETWEEN
1965 - 1979

Baby
Boomer

BORN
BETWEEN
1944 - 1964



MILLENNIALS-MARKETING IN THE PACKAGING INDUSTRY



SUSTAINABILITY

BRAND LOYALTY

WILL SHARE ON SOCIAL MEDIA

SPEND 600 BILLION IN USA

**WANT A
UNIQUE
EXPERIENCE**

91 MILLION IN USA

TRENDS



WHAT'S
THE
FULL LIFE ?

THE LIFE OF A TREND-NOW DOWN TO 2½ YEARS

PEAK

PRE-PEAK

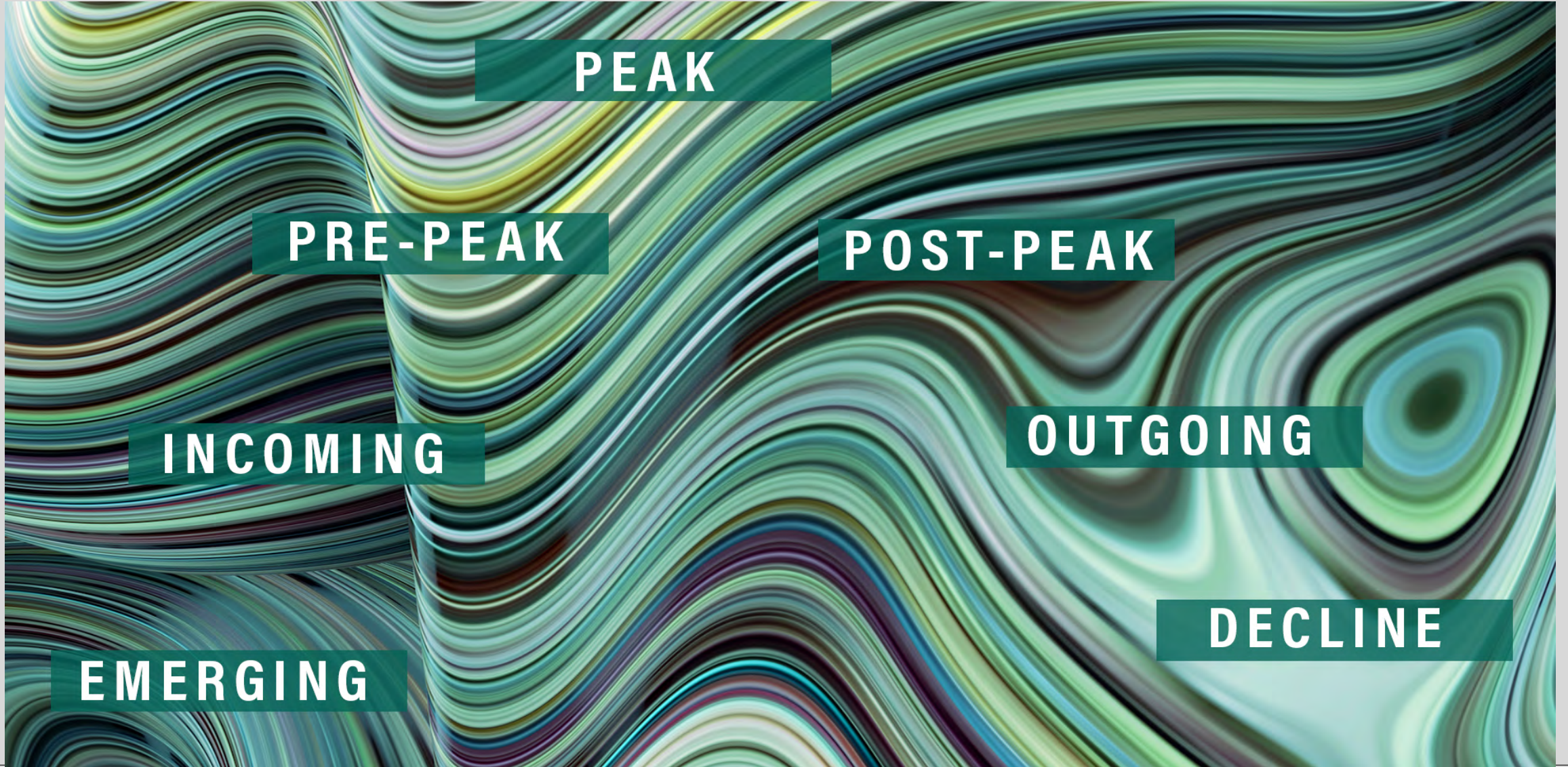
POST-PEAK

INCOMING

OUTGOING

EMERGING

DECLINE



TRENDS



COLOR TRENDS-PANTONE COLOR OF THE YEAR



PANTONE COLOR TRENDS-SPRING & SUMMER 2020



Instilling calm, confidence, and connection, this enduring blue hue highlights our desire for a dependable and stable foundation on which to build as we cross the threshold into a new era.

PANTONE COLOR TRENDS-SPRING & SUMMER 2020

Sunlight



Coral Pink



Biscay Green



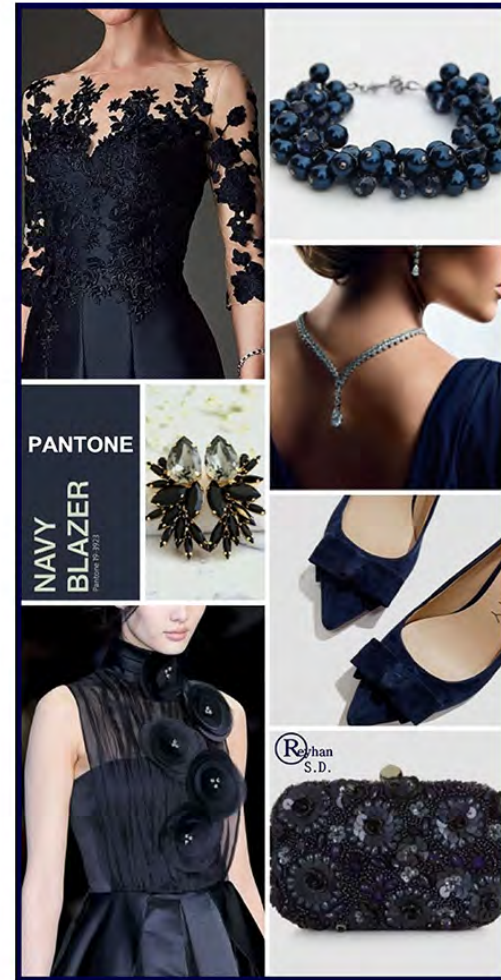
Mosaic Blue



Ash



Cinnamon Stick



PANTONE COLOR TRENDS-SPRING & SUMMER 2020

Brilliant White
Pantone SS/2020

Ryhan S.D.

Brilliant White
PANTONE® 11-4811 Brilliant White
Spring/Summer 2020

Faded Denim

PANTONE® 17-4021 TCX Faded Denim

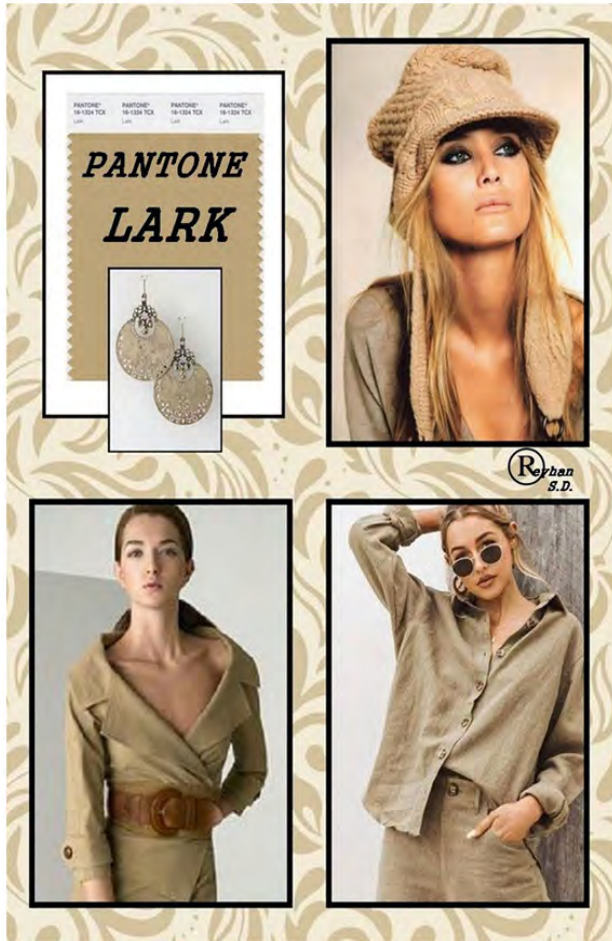
Ryhan S.D.

Faded Denim

PANTONE® 17-4021 TCX Faded Denim

Ryhan S.D.

PANTONE COLOR TRENDS-SPRING & SUMMER 2020



PANTONE COLOR TRENDS-SPRING & SUMMER 2020



PANTONE COLOR TRENDS - LONDON FASHION WEEK 2020

Tanager Turquoise



Beetroot Purple



Bossa Nova



Fiery Red



Blossom



Blush Beauty



Heritage Blue



Oyster Mushroom



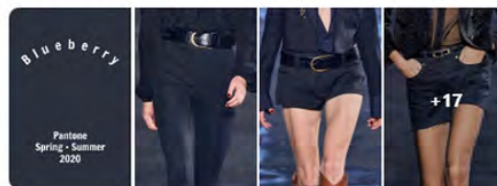
Yellow Iris



Storm



Blueberry



Blanc de Blanc

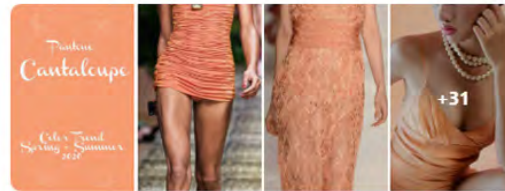


PANTONE COLOR-SPRING LONDON FASHION WEEK 2020

Cuban Sand



Cantaloupe



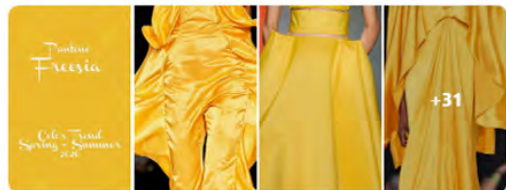
Wild Lime



Fair Aqua



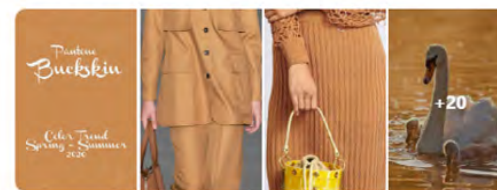
Freesia



Cloud Cream



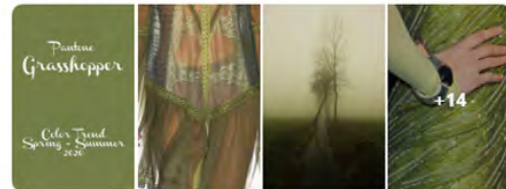
Buckskin



Baltic



Grasshopper



Sage Green



Jasmine Green



Petit four



PANTONE COLOR TRENDS-FALL & WINTER 2020



PANTONE 19-1557
Chili Pepper
A spicy red, Chili Pepper adds drama and excitement as it stimulates the senses.



PANTONE 19-1650
Biking Red
An adventurous deep red, Biking Red is strong and powerful.



PANTONE 12-1110
Crème de Pêche
An embracing light peach, Crème de Pêche speaks of softness and ease.



PANTONE 15-1530
Peach Pink
Warm and flattering, Peach Pink imparts a healthy glow.



PANTONE 19-4055
Galaxy Blue
A thoughtful blue hue, Galaxy Blue is evocative of the greater galaxy.



PANTONE 18-4217
Bluestone
Bluestone is a color of quiet resolve.



PANTONE 16-1358
Orange Tiger
Orange Tiger imparts a fearless energy.



PANTONE 19-6050
Eden
Eden is a stately forest green that plays on tradition.



PANTONE 19-1234
Rocky Road
Rocky Road is an earthy and grounded solid brown.



PANTONE 17-1926
Fruit Dove
An extroverted pink, Fruit Dove creates a presence that can't be ignored.



PANTONE 18-1155
Sugar Almond
An appetizing mid-tone, Sugar Almond is a sweetened shade of brown.



PANTONE 15-1150
Dark Cheddar
Bold and daring, Dark Cheddar is a sharp blend of yellow and orange.



PANTONE 12-0815
Vanilla Custard
Vanilla Custard is an understated, smooth and creamy white.



PANTONE 19-3815
Evening Blue
Confident and classic, a deep blue symbolic of the evening sky.



PANTONE 16-0000
Paloma
An unpretentious, yet at the same time elegant gray, Paloma endures.



PANTONE 17-0530
Guacamole
A tasteful, nutrient-enriched green, Guacamole establishes a refreshing foundation.

SHERWIN WILLIAMS 2020 COLOR OF THE YEAR



SHERWIN-WILLIAMS.
COLOR
OF THE YEAR
2020
NAVAL
SW 6244 (253-C6)

BENJAMIN MOORE 2020 COLOR OF THE YEAR

First Light
2101-70



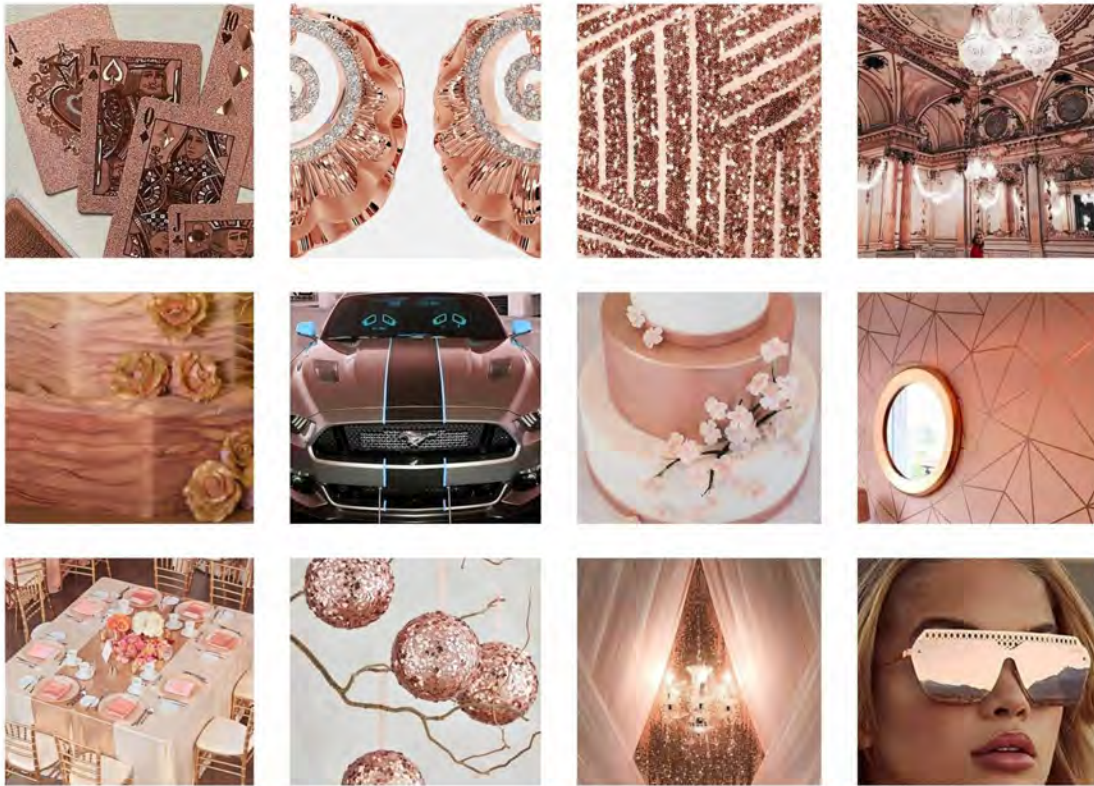
2020



COLOR TRENDS 2021 & BEYOND

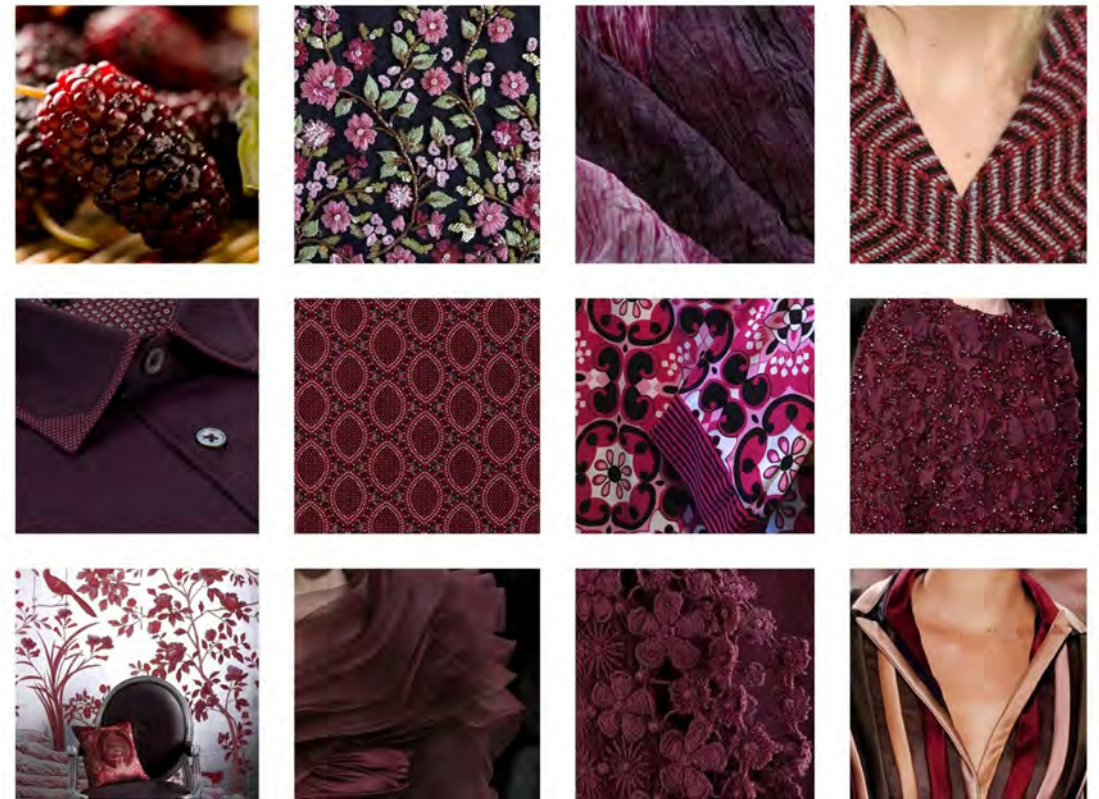
What Next!

PC Trend Research Spring Summer 2021 – Rose Gold



What Next!

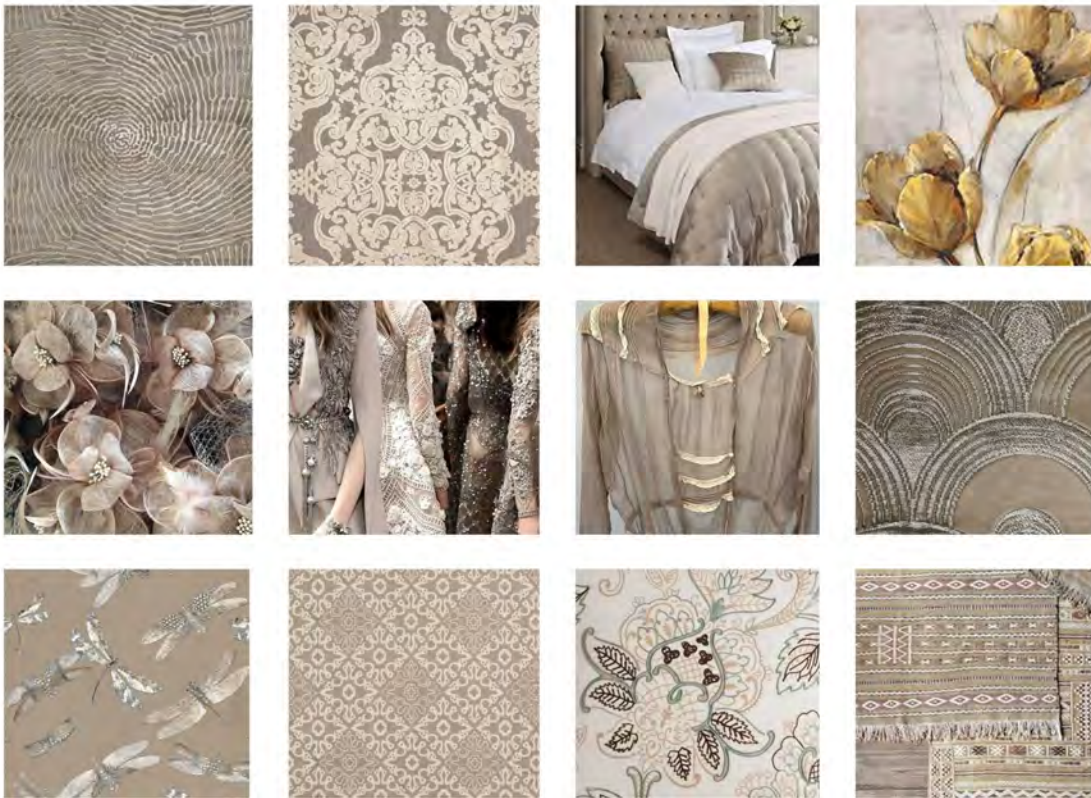
PC Trend Research Spring Summer 2021 – Mulberry



COLOR TRENDS 2021 & BEYOND

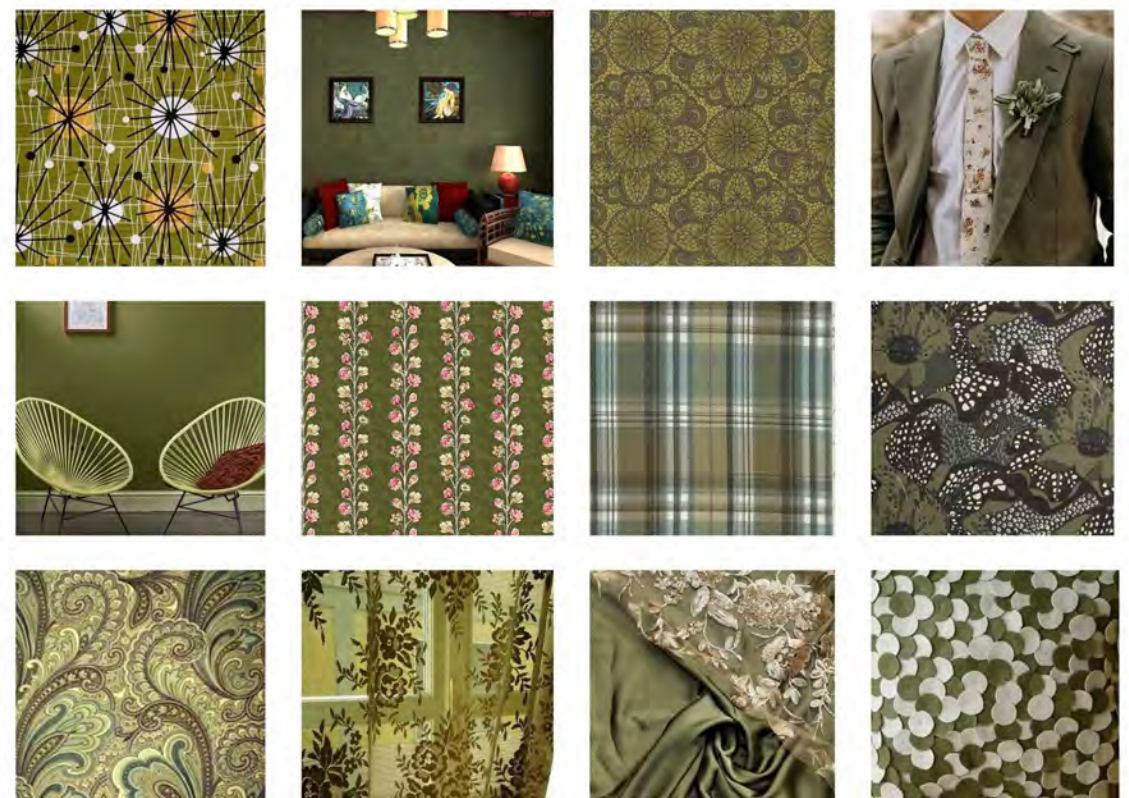
What Next!

PC Trend Research Spring Summer 2021 – Taupe



What Next!

PC Trend Research Spring Summer 2021 – Olive Green



COLOR TRENDS 2021 & BEYOND

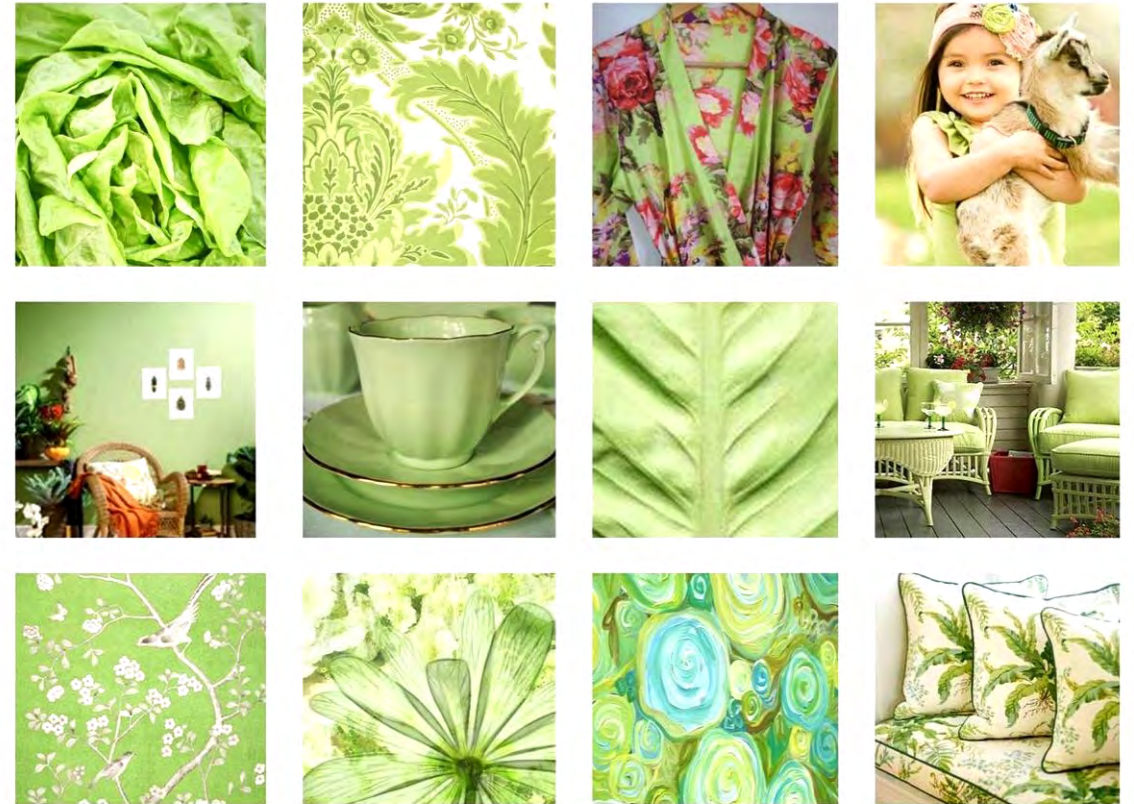
What Next!

PC Trend Research Spring Summer 2021 – Pink Rose



What Next!

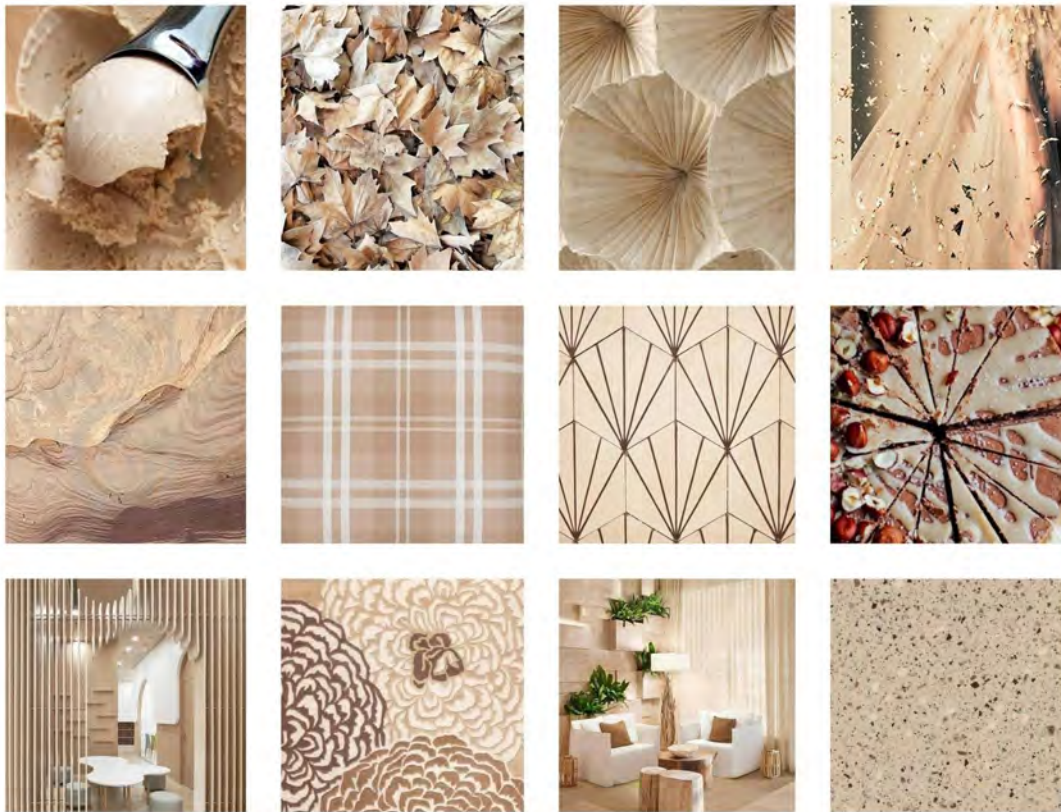
PC Trend Research Spring Summer 2021 – Lettuce Green



COLOR TRENDS 2021 & BEYOND

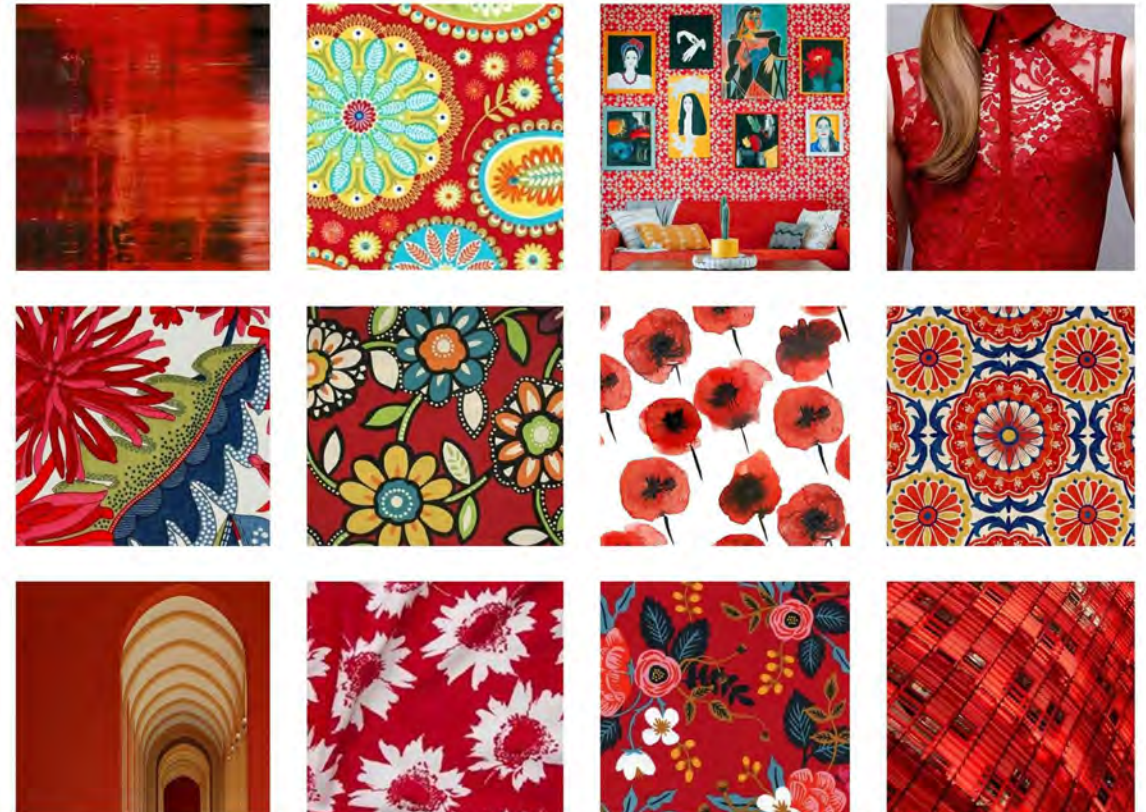
What Next!

PC Trend Research Spring Summer 2021 – Hazelnut



What Next!

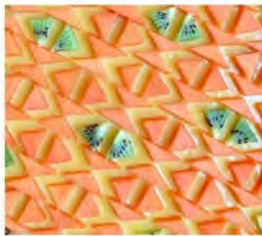
PC Trend Research Spring Summer 2021 – Red Chili



COLOR TRENDS 2021 & BEYOND

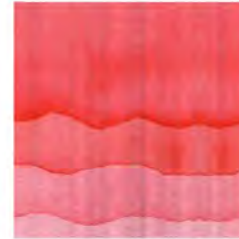
What Next!


PC Trend Research Spring Summer 2021 – Papaya



What Next!

PC Trend Research Spring Summer 2021 – Lychee



The image is a vertical collage of three distinct patterns. The leftmost section features a vibrant, multi-colored marbled paper with swirling patterns of teal, yellow, and purple. The middle section shows a textured fabric with a mottled, earthy pattern in shades of green, blue, and brown. The rightmost section displays a floral print with large, light-colored flowers and green foliage. The word 'TRENDS' is written in large, white, sans-serif capital letters across the top of the collage.

TRENDS

PATTERNS
AND
TEXTILES



PATTERNS & TEXTILES 2020-2021 & BEYOND



Toxic
Mixes

PATTERNS & TEXTILES 2020-2021 & BEYOND



New Age

Spring/Summer 2020 Print Trend



Exaggerated Geo

Spring/Summer 2020 Print Trend

PATTERNS & TEXTILES 2020-2021 & BEYOND



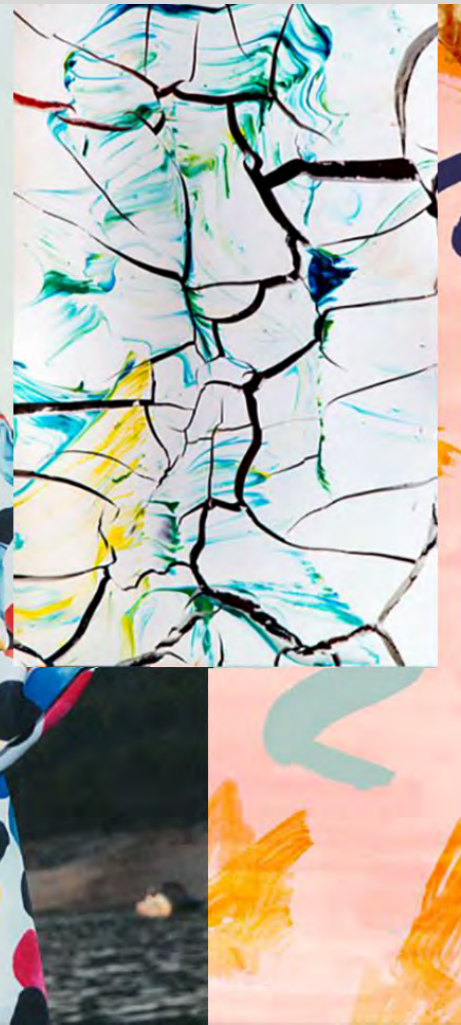
PATTERNS & TEXTILES 2020-2021 & BEYOND



PATTERNS & TEXTILES 2020-2021 & BEYOND



New
Abstract



PATTERNS & TEXTILES 2020-2021 & BEYOND



PATTERNS & TEXTILES 2020-2021 & BEYOND





PATTERNS & TEXTILES 2020-2021 & BEYOND





PATTERNS & TEXTILES 2020-2021 & BEYOND



PATTERNS & TEXTILES 2020-2021 & BEYOND



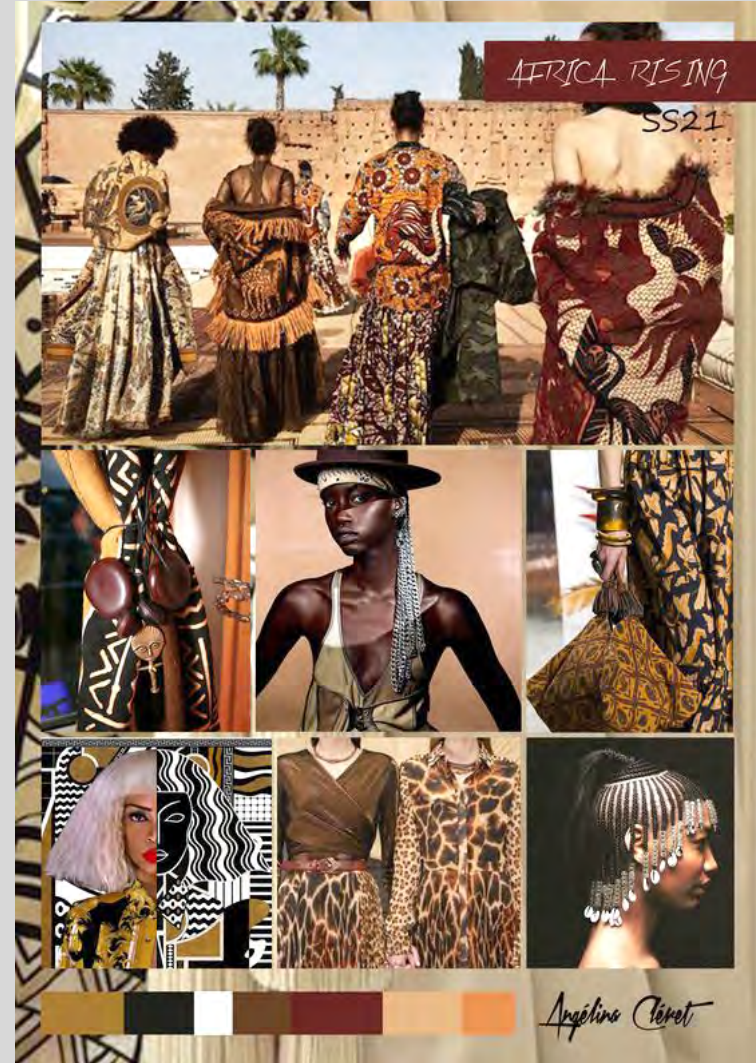
Midnight
Florals

PATTERNS & TEXTILES 2020-2021 & BEYOND





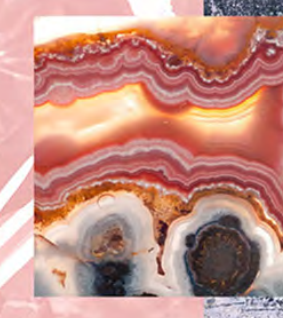
PATTERNS & TEXTILES 2020-2021 & BEYOND



PATTERNS & TEXTILES 2020-2021 & BEYOND



PATTERNS & TEXTILES 2020-2021 & BEYOND





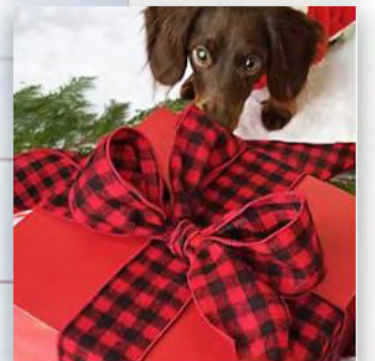
Tudor Times

Autumn/Winter 20/21 Print Trend

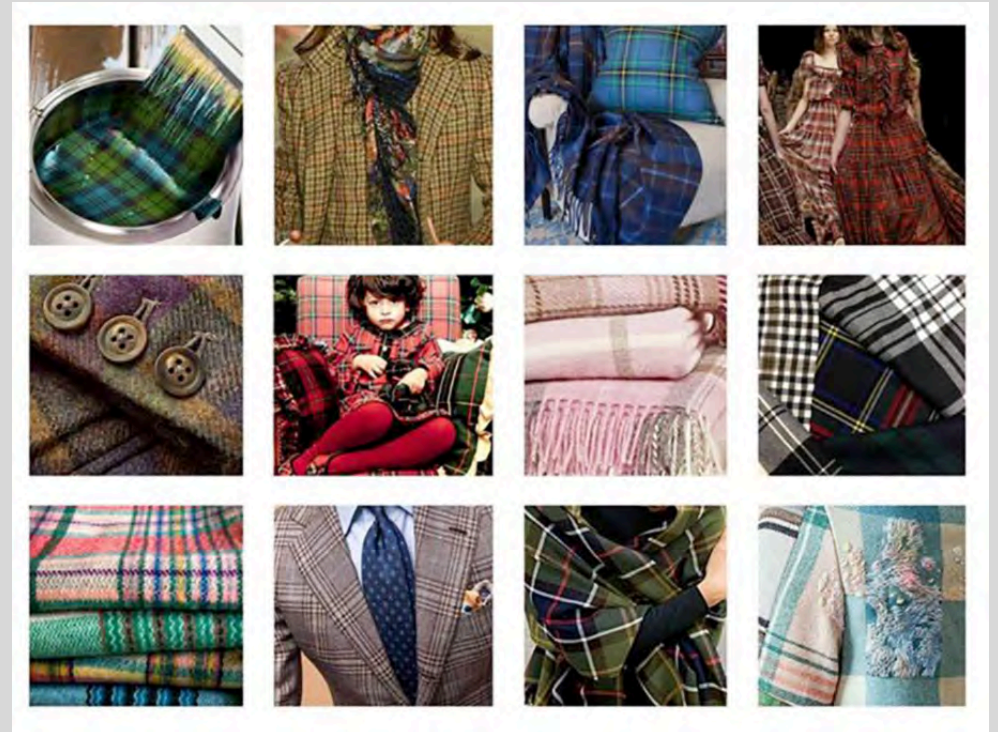
PATTERNS & TEXTILES 2020-2021 & BEYOND



PATTERNS & TEXTILES 2020-2021 & BEYOND

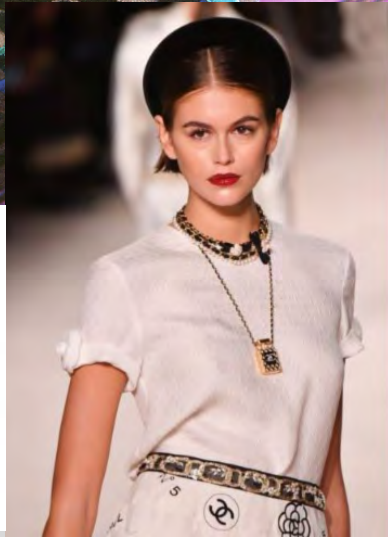


Buffalo Plaid



Tartan Plaids

PATTERNS & TEXTILES 2020-2021 & BEYOND



PATTERNS & TEXTILES 2020-2021 & BEYOND



TEXTILES & PATTERNS 2020-2021 & BEYOND



TEXTILES & PATTERNS 2020-2021 & BEYOND



TEXTILES & PATTERNS 2020-2021 & BEYOND



Morex  Ribbon

INTRODUCES 721

NEW LIFE

made from
100% recycled
materials



TRENDS

MOTIFS
AND
ICONS



MOTIFS & ICONS

Moda cable KIDSWEAR trends forecast SS 2019 long term forecast
www.modacable.com

LOVE & LEMONS

key colors:

- CHALK BLUE 12-4843 97X
- MOON GREEN 12-080 97X
- CANARY YELLOW 12-022 97X
- SALING YELLOW 12-043 97X
- BLACK 12-440 97X
- PALE OAKWOOD 12-400 97X
- PERIWINKLE 14-200 97X

key shapes:

- dress in print with a bow
- top with ruffle
- skirt with ruffle
- shorts in print
- vest with ruffle
- skirt with ruffle
- shorts in print
- top with ruffle
- skirt with ruffle
- shorts in print

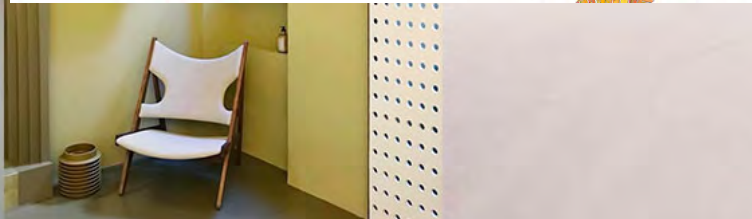
www.modacable.com

Moda cable

New ATTITUDE SPRING TRANSITIONAL SPRING | SUMMER 2020

EASY PEASY LEMON SQUEEZY

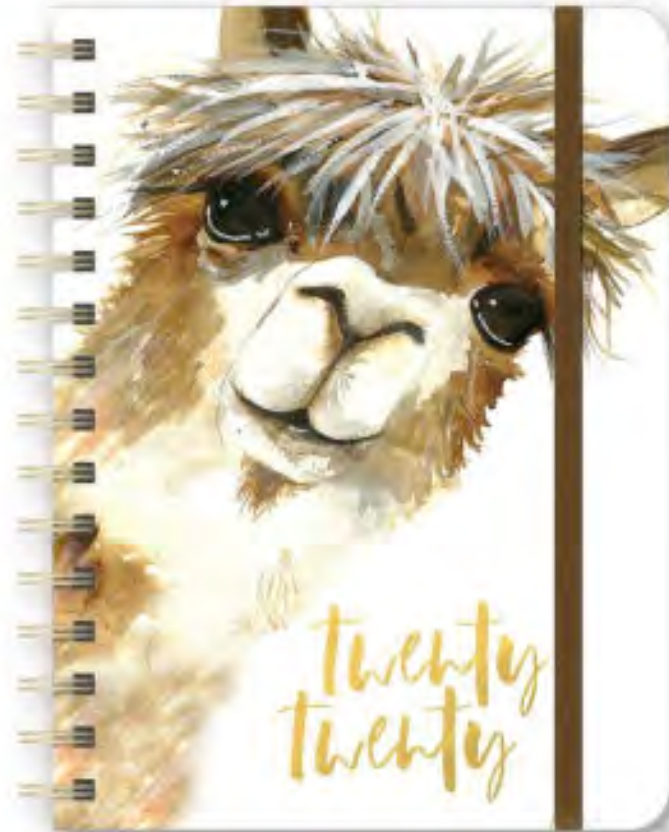
lemon yellow



MOTIFS & ICONS



MOTIFS & ICONS



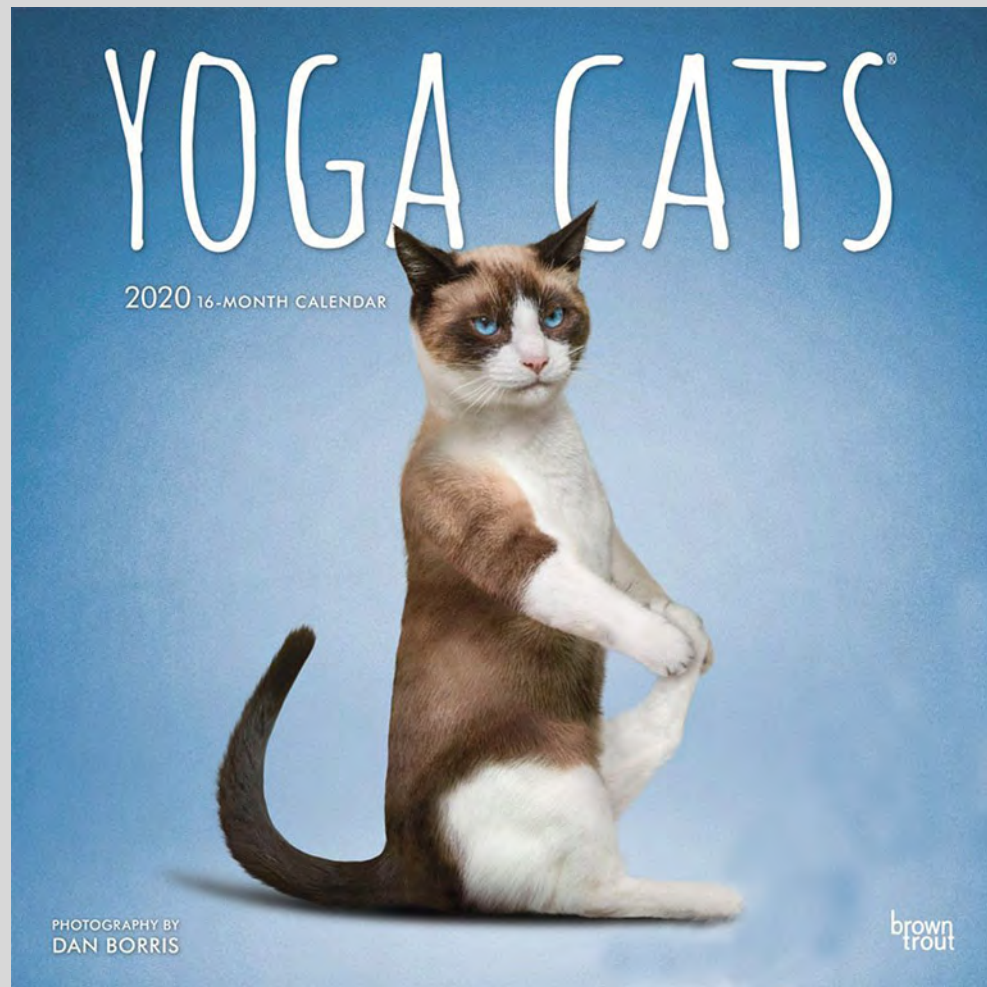
MOTIFS & ICONS



MOTIFS & ICONS



MOTIFS & ICONS



MOTIFS & ICONS



The Gift Wrap Company



Bicycle 100% Cotton Embroider...
thecompanystore.com · In stock



Bicycle Print Pillows | TeePublic
teepublic.com



Tokyo Bicycles Rectangular Pill...
society6.com · In stock



TP6 Antique Bicycles Throw Pillo...
by-harrington.myshopify.com · In sto...

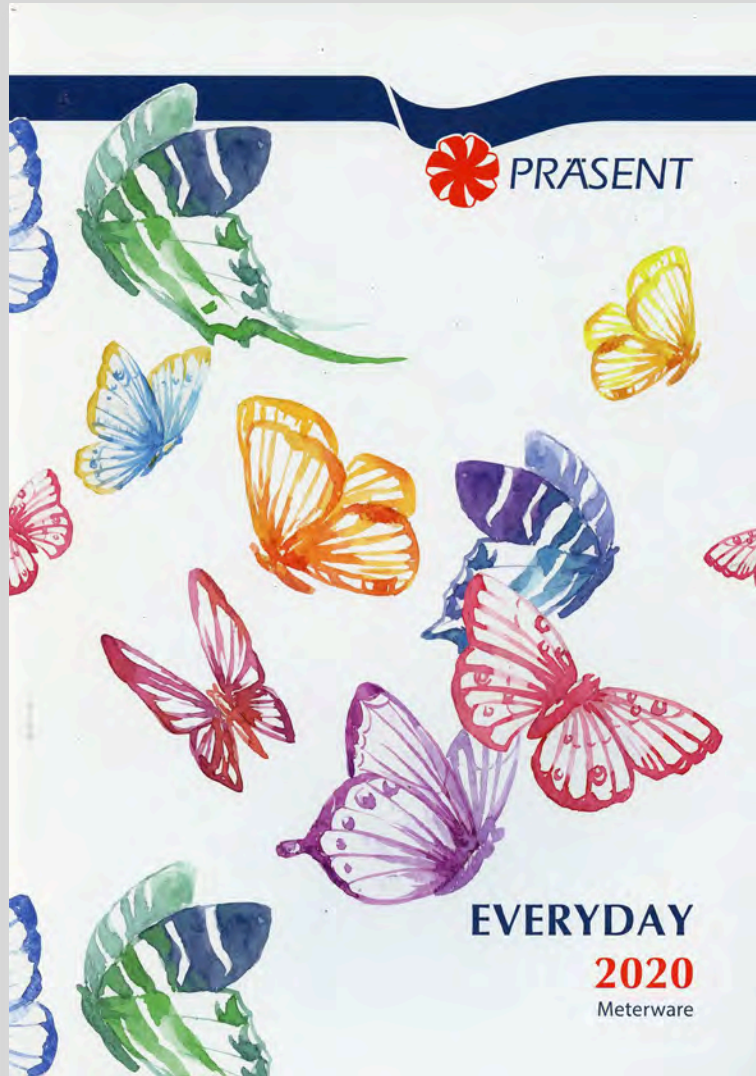


42 Best vintage bicycle throw pill...
pinterest.com



vintage bicycle Throw Pillow by ...
society6.com · In stock

MOTIFS & ICONS



Themed Bullet Journal Spreads For 2020
crazylaura.com



amazon.com



barnesandnoble.com · In stock

MOTIFS & ICONS: CHRISTMASWORLD MAIN TRENDS FOR 2021



MOTIFS & ICONS: CHRISTMASWORLD MAIN TRENDS FOR 2021



1 LYNGBY PORCELAEN, 2 BE368 / TUDIBILLO, 3 DAGMARA,
4 JUL HANGING ORNAMENTS by Nikolaj Klitgaard for Architectmade,
5 EARTHENWARE by Cecilie Manz for Fritz Hansen.

Inspired by Nature

For customers more focused on nature, bags and gifts will feature foliage prints in earth tones.

Themes that will predominate will be wildflowers, depictions of trees, mountains & forest animals.

A starry night holiday themes can also be included here, which may include rich teals and midnight blues.

MOTIFS & ICONS: CHRISTMASWORLD MAIN TRENDS FOR 2021



A Balanced Pastel Palette

Expect to see increases in silk, organza and bows that complement paper in soft pastels and iridescent colorings.

Expect to see high-gloss reflective paper and bags. Silver and gold will give a touch of glamour and texture to this trend as well.

Materials and embellishments are delicate as well as with feminine sorbet nuances.

Full white and cream holiday themes are also trending.

MOTIFS & ICONS: CHRISTMASWORLD MAIN TRENDS FOR 2021



Inspired by the New Urban Way of Life, with a Focus on Recycling.

This theme includes bright pops of color, fun, and eclectic icon elements.

Color shades of freshly-pressed lemons, limes and mint lemonade as well as grain and straw.

The warm spectrum is dominated by a vibrant orange and more muted recycled colors.

The "Second Life" concept addresses all the sustainable trends.

This theme is characterized by unconventional ideas and handcrafted techniques, such as weaving, winding, tying and layering.

RIBBON ACCENTS



035 Swiss Satin

753 Bella Wired Sheer

RIBBON ACCENTS



088 Double Face Satin
918 Sheer Organdy
4889 Floral Picot Lace

Bouquet by Bow K

RIBBON ACCENTS



088

Double Face Satin

RIBBON ACCENTS



253 Poly Curling Ribbon
188 Metallic Curling Ribbon

RIBBON ACCENTS



7380 Color Chic Plaid
950 Sugar Sheer

RIBBON ACCENTS



288 Chicago Metallic
7398 Cambridge Check



7398 Cambridge
Check

RIBBON ACCENTS



7437 Buffalo Rider Plaid
7756 Birchwood
7433 Olympus Mesh Metallic

HOLIDAY TRAYS



3220-X18-01 Red/Green



3220-X18-03 Gold & Silver



3220-X19-03 Country Check



3220-F18-01 Fall/Autumn

PACKAGING DESIGN-CUSTOMIZATION

Custom packaging is
more important than ever!



PERSONALIZED RIBBON & BOWS



Morex  *Ribbon*

Morex Ribbon offers various methods of print techniques to ensure your personalized ribbons are manufactured to the highest quality. We take pride in delivering packaging solutions that are tailor-made to each customer's specific requirements.

PERSONALIZED RIBBON & BOWS



Printing methods available with us include, but not limited to:

- Screen ink with PMS matching up to 7 colors per design
- Screen Foil in an array of Foil colors
- Puff Prints up to 5 colors per design
- Plastisol and Thick Plate Plastisol including:
 - Inks and Foils
 - Heat Transfer
 - Glitter printing
 - High Frequency Embossing
 - Hot Stamping

MOREX RIBBON

Thank you!

Ask to see our full line of Ribbon Styles, Tray Assortments, Custom Ribbon samples & more.